

PLEASE READ

This internship was designed not only to create a safe space of learning, but to offer the opportunity for emergent communication professionals to shift the culture through content, influence and new forms of communication.

Focus:

Public Relations, Project and Campaign creation + execution and event management

YOU WILL EXPERIENCE:

- Hands-on public relations experience with projects, campaigns and strategy under the leadership our Founder and Principal Publicist.
- An understanding of how the history of public relations has influenced the development of ethical codes of conduct in the practice of public relations in 2022 and beyond.
- Hands-on research methods and tools used to develop public relations strategies
- A understand all the management functions of public relations merging social influence and strategic communications - hands on.
- Media relations +relationship building in the industry

YOU ARE CURRENTLY ENROLLED:

- EMU: JRNL 490L4 Internship in Journalism [GELB] 3 hrs
- MSU: Public Relations Field Experience *Does not count towards a credit
- WSU: COM 5900* – Senior Project in Communication Studies



BEFORE YOU APPLY

YOU BELIEVE.

- You believe in worker smarter, than working harder
- You believe in email communication
- You believe that creatives run the world
- You believe that being a good human is the key to success + happiness
- You hold a passion to shift the culture

FAQs.

- **We ask that all interns all currently enrolled in a 4-year degree program and are in their Junior or Senior year as of Fall 2022.**
- **Is this a paid internship?** We will provide payment and reimbursement for all travel expenses and other perks that will arise during the internship program. Our other form of payment will be earned credit towards your degree program.
- **Will I have to travel to Detroit? Yes,** events + projects will be confirmed to allot for planning. This is a hands-on internship so having reliable transportation will be a requirement.
- **How many hours are dedicated to this internship?** 5-10 per week, respecting your class + work schedule, of course.

APPLY HERE

